



HELLENIC ENVIRONMENTAL SYSTEMS INDUSTRY





introducing helesi

Helesi designs, manufactures and supplies high quality, plastic injection moulding products to the waste management industry worldwide. The company addresses global markets, which are driven by the increasing impact of rigorous environmental legislation implemented across the world.

In addition to plastic waste containers, Helesi's product line includes pre sorting waste bins, stadium seats, material handling plastic products, pallets and pallet boxes, fish crates and food, storage containers.

Led by Managing Director, Sakis Andrianopoulos, with 10 years experience in waste management consulting for public authorities and municipalities, Helesi is run by a strong management team.

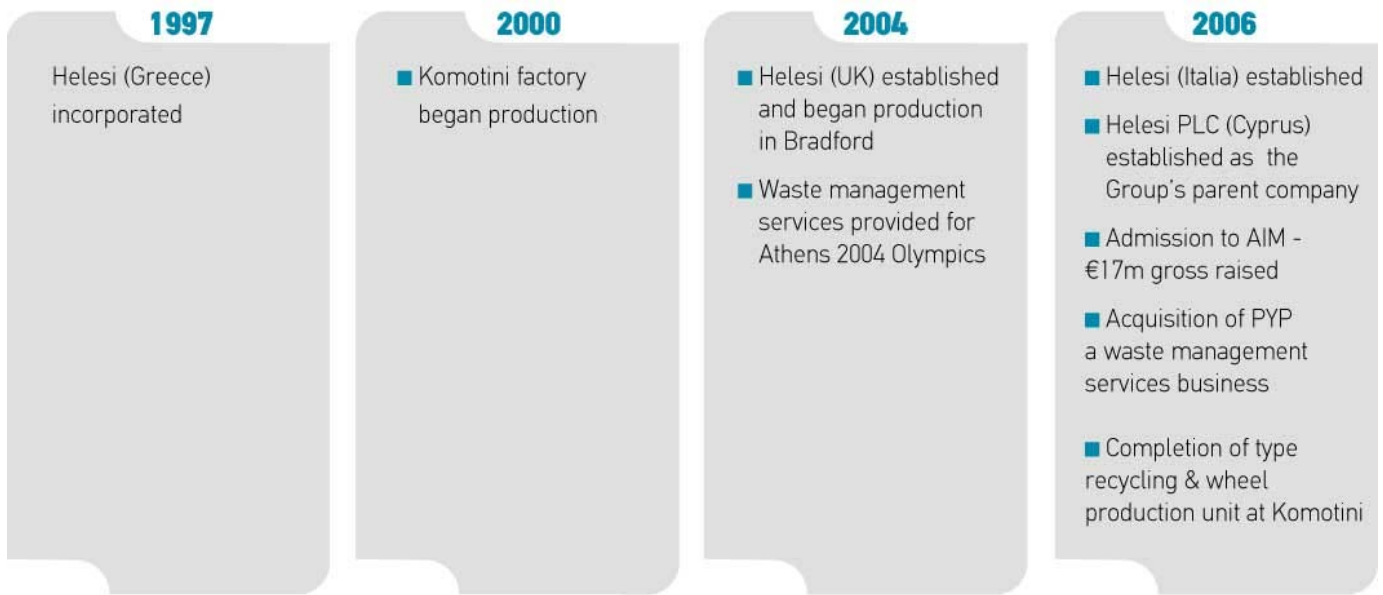
The company owns two, strategically placed, state of the art production plants located in Komotini, Northern Greece and Bradford, UK. A third production line is being constructed in Italy, Pisticci Scalo, Matera and will be operational on July 2008.

The sophisticated injection moulding facilities serves orders from Helesi's flexible sales network, which spans 49 countries, allowing Helesi to remain a world leader in its markets.

In 2006, the company diversified its service offering with the provision of waste management services covering waste collection, container washing, street sweeping and recyclable materials collection.



Milestones



Highlights 2006

- Successful IPO in November 2006 of mother company HELESI plc
- Sales increase 39%
- Profit before taxes grew 59%
- €60 million capital investment program on schedule and on budget:
 - acquisition of Greek waste management services company for €3,5 million in November
 - establishment of HELESI ITALIA – construction of production facility commenced in February 2007
 - investment program continuing at Komotini, northern Greece – completion of tire recycling and wheel production facilities; pallet and pallet box moulds, designed in-house, put into production.
- €11,6 million grant awarded by Greek Finance Ministry in April 2007 to aid €20,8 million further investment in the Komotini plant.



products & services

- Specialist in waste management industry products and services
- A leading manufacturer of plastic injection-moulded products

Waste Containers	Waste Services	Recycling	Other Products	Commercial Activity
2 & 4 wheeled bins	Municipal waste collection and cleaning services	Tire recycling	Material handling products (pallets & pallet boxes), stadium seats and other plastic products.	Sales of specialist vehicles & equipment used in waste management
Pre-sorting bins		Integrated wheel production unit		
Full range of EN- 840 standard containers				

2006 sales breakdown

Waste Containers	72,7%
<ul style="list-style-type: none"> ⊙ 2 & 4 wheels ⊙ Pre sorting bins ⊙ One of only 9 companies globally which produce the full range of EN 840 containers 	
Commercial Activity	10,7%
<ul style="list-style-type: none"> ⊙ Sales of special vehicles & equipment for waste management 	
Services	4,8%
<ul style="list-style-type: none"> ⊙ Waste management services division 	
Material Handling Products	4,4%
<ul style="list-style-type: none"> ⊙ Special crate and pallet boxes used for food storage and transport 	
Other Products	7,5%



production facilities



Komotini Plant

Built in 2000

Annual capacity 1 million 2-wheeled waste containers,
300,000 4-wheeled waste containers

Includes: Pallet boxes production unit

Tire-recycling and wheel manufacturing unit

In house maintenance department

Komotini II

Built in 2006 (to replace tyre recycling and wheel manufacturing
operations at KOMOTINI)

BradFord

Built in 2003

(one of the most modern and efficient plastic
injection moulding facilities in the world)

Annual capacity 500,000 2-wheeled waste containers

Currently operating at 80% capacity

facilities

- 12,500 m² office facilities
- 55,000 m² plot of land

equipment

- 9 machines with a production capacity from 6.000 to 100 tons PE/year, clamping power from 53.955 to 1.470 KN, for the production of three kinds of products
- 5 machines for the production of rubber wheels for bins and special vehicles, using as raw material the granulated rubber of recycled tires that is produced in-house.
- Two semi-automatic assembling lines for 4-wheeled bins, annual capacity 300.000 pieces, with automatic devices for stacking and un-stacking of the bins, annual capacity 900.000
- 6 hot stamping machines
- Automatic recycling line for used vehicle tires; annual capacity 12.000 tons



product development and quality control

The manufacture of high quality, durable products is taken exceptionally seriously at Helesi, and a team of six scientists staff the in house R&D department.

All Helesi products are rigorously tested and certified according to the latest European standards.

Helesi is one of only nine companies in the global market that can produce the full range of EN 840 standardized containers.

Certificates award:

ISO	TUV-EUROCERT	ISO 9001 ISO14001	EN840-2/-5/-6 GS RAI-GS 951/1	LGA	MGB240, MGB340 MGB1000, MGB1100
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Noise Certification LGA MGB140, EN 840-1/-5/-6 CSI MGB120, MGB140 MGB240 MGB 240, MGB1000, MGB1100

EN 840-2/-8/-6	LGA	MGB660, MGB770			
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competitive advantages/company summary

Strong management team

- Operational management expertise
- Waste management industry expertise
- Interests aligned with shareholders
- Ambitious for the company

Cutting Edge R & D

- Design of products/production process to:
 - Decrease raw material & transportation costs
 - Facilitate easy introduction of new product lines
 - High quality standards which translate to contract wins

Diversified product offering:

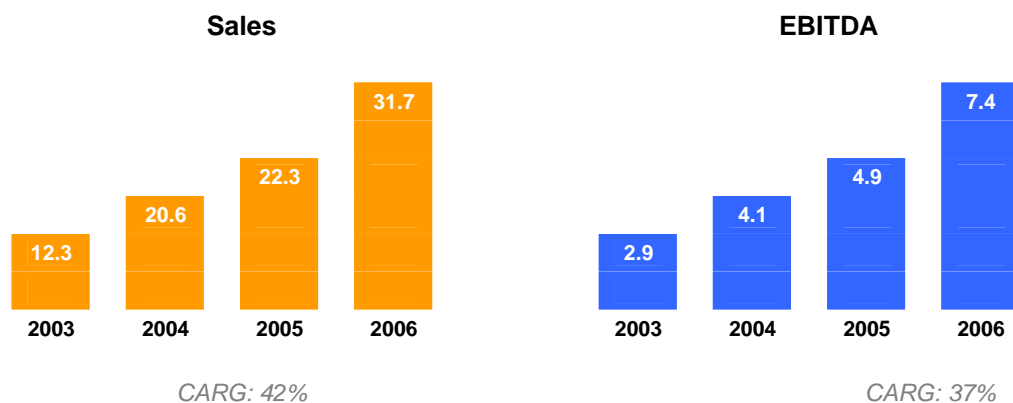
Effective sales structure

- Extensive sales network
- Partnerships with local teams
- Flexible and lean sales force

Strategic Positioning

- Proximity to southern Europe and Middle East markets, where:
 - Penetration is still low

Financial Highlights





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